

EAST'S NURSERY

Amity, Arkansas

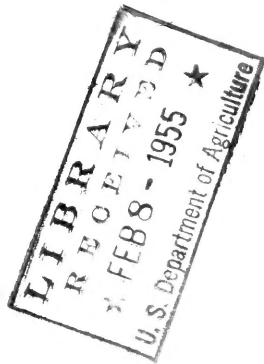
1954-1955

Return Postage Guaranteed

MA PERKINS (Pat. 11143)

Sparkling Salmon-Shell Pink. Double, very fragrant. Rich, green, foliage on a bushy plant. 1953 All-America winner of Floribunda Roses.

\$2.00 each



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NOCTURNE (Pat. 7130)
\$2.00 each



CHRYSLER IMPERIAL (Pat. 1167)
\$2.50 each

Patented Roses

NOCTURNE. This is a beautiful dark red rose with maroon shadings. The flowers are pleasantly fragrant. This rose has one of the longest, most perfect, streamlined buds of any red rose.

CHRYSLER IMPERIAL. In color this rose is unmatched by any other red rose. Its vivid, rich tones of crimson are enhanced by darker overtones of glowing oxblood red.

PEACE. This glorious rose is almost unbelievable in its beauty, size and lasting qualities. The buds are golden yellow enlivened by a flush of vivid pink at the petal edges.

SUTTER'S GOLD. Beautiful, long pointed, yellow buds, richly shaded with orange and red. The open flowers are richly colored high centered blooms. Long stemmed and very fragrant.

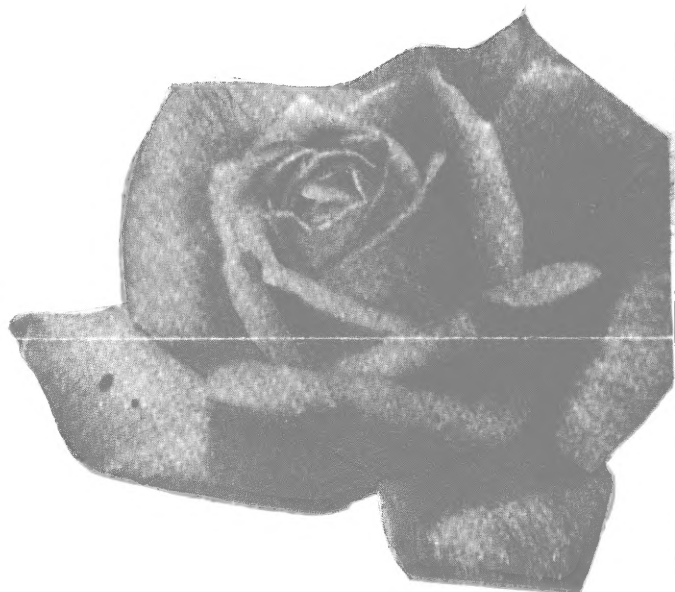
KATHERINE T. MARSHALL. A rose of rare beauty and delicacy of form. The loveliest possible shades of coral pink, underlaid with soft gold. Blooms are slow opening, heavy petalled and sun-resistant.

MIRANDY. A gorgeous, fragrant, red rose that takes its place with the finest red roses of the world. The big buds are deep rich red with black shadings opening to Chrysanthemum-red.

TAFFETA. Outstanding for its ability to produce many long-stemmed, perfectly formed buds in rich pink and salmon tones which almost everyone likes. The reverse of the petals are tinted yellow.



PEACE (Pat. 591)
\$2.50 each

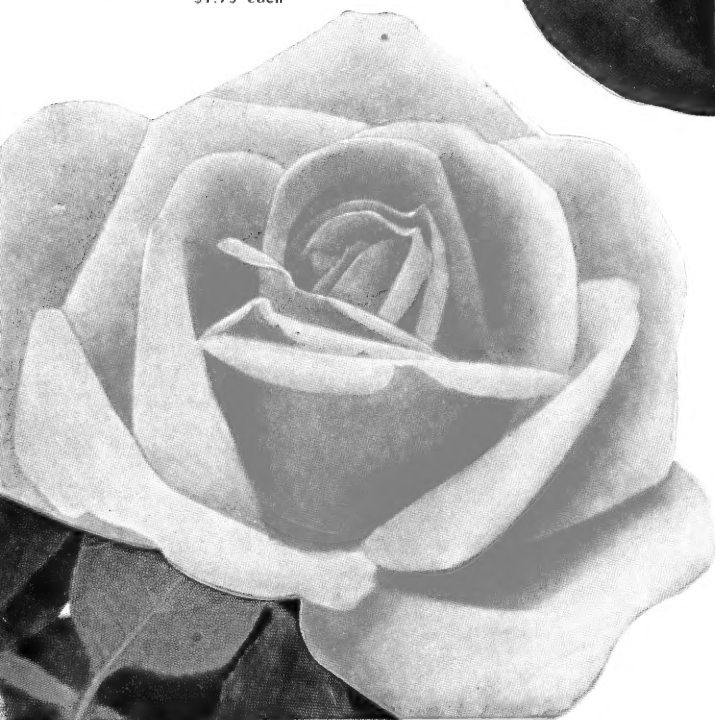


SUTTER'S GOLD (Pat. 885)
\$2.25 each

KATHERINE T. MARSHALL (Pat. 607)
\$1.75 each



MIRANDY (Pat. 632)
\$2.25 each



TAFFETA (Pat. 716)
\$2.00 each

IMPORTANT INFORMATION

LOCATION. Our nursery is located in the heart of Arkansas, 10 miles from Nashville, one of the leading peach centers of the South. Our nursery is located in the heart of Arkansas, 10 miles from Nashville, one of the leading peach centers of the South. Our nursery is located in the heart of Arkansas, 10 miles from Nashville, one of the leading peach centers of the South.

OUR GUARANTEE. We guarantee that all our fruit trees will be true to name and will produce a good crop of fruit in the first year. We guarantee that all our fruit trees will be true to name and will produce a good crop of fruit in the first year. We guarantee that all our fruit trees will be true to name and will produce a good crop of fruit in the first year.

WE PAY POSTAGE. We pay the postage on all our fruit trees. We pay the postage on all our fruit trees. We pay the postage on all our fruit trees. We pay the postage on all our fruit trees. We pay the postage on all our fruit trees.

FREE PLANTING GUIDE. With each order we will send you a free planting guide. With each order we will send you a free planting guide. With each order we will send you a free planting guide. With each order we will send you a free planting guide. With each order we will send you a free planting guide.

PEARS

BARTLETT. The famous Bartlett pear. Fruit large, juicy, and delicious. One of the best pears for eating. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.

KIEFFER. The famous Kieffer pear. Fruit large, juicy, and delicious. One of the best pears for eating. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.

GARBER. The famous Garber pear. Fruit large, juicy, and delicious. One of the best pears for eating. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.

DOUGLAS. The famous Douglas pear. Fruit large, juicy, and delicious. One of the best pears for eating. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.

PRICES ON ALL PEAR TREES	Each	10
2 to 3 feet.....	\$.75	\$ 7.00
3 to 4 feet.....	1.00	9.00
4 to 6 feet (quick bearing).....	1.25	11.00

APPLES



STAYMAN WINESAP

SPECIAL HOME ORCHARD COLLECTION \$4.95 Postpaid All 2 to 4 Feet High

- 2 Mayflower Peach Trees
- 2 Hale Haven Peach Trees
- 2 Golden Jubilee Peach Trees
- 2 Elberta Peach Trees
- 2 Indian Peach Trees
- 1 Jonathan Apple Tree
- 1 Yellow Delicious Apple Tree
- 1 Bruce Plum Tree
- 2 Concord Grape Vines
- 25 Blakemore Strawberry Plants

- YELLOW TRANSPARENT.** Medium in size, clear, waxy white, becoming pale yellow when fully ripe. Flesh white, tender, juicy and of excellent flavor. Tree small but very hardy and productive. One of the best early apples grown. Ripens in June.
- RED JUNE.** Medium in size, bright shiny red. Flesh tender and mild. Good quality and early ripening. One of the best for cooking and pies. Ripens about June 20th.
- LODI.** A new variety of summer apple that bears when very young, often in two or three years after planting. The fruit is large, round, yellow with a slight red blush. A superior fruit. The tree is very vigorous and hardy. The fruit is similar to the Yellow Transparent, only larger and a better shipper. The flesh is crisp and has an excellent flavor.
- RED BIRD.** One of the earliest red apples. Flaming red, ripening in June. Fruit is large in size, very fine flavor and one of the best quality of any red apple. Ripens at a date when the market is best. The tree bears young, annually and an immense crop.
- TWENTY OUNCE.** The fruit is exceptionally large, juicy and crisp. Green with a slight bluish and red stripe. Tree thrifty and very productive. The best apple grown for home use. Ripens top prices on any market.
- RED JONATHAN.** This is one of the best apples for the market, being outlasted only by other apple. Jonathan cannot be praised too highly. Its solid red, good size, firm, juicy and keeps well. The flesh is white and brittle, with a flavor that cannot be beat. An excellent cooking and eating apple. It is hard to equal for hardiness and produces when others fail. Used extensively as a filler and pollinating variety. No commercial home orchard is complete without this apple.
- YELLOW DELICIOUS.** Our number one apple. Large in size and golden yellow in color. Most delicious flavor. The best suited apple for all types of soil and climate. The tree while not a large growing type is thrifty and extremely productive, coming into fruiting and producing an abundant crop while very young. This apple should be picked at just the right time and placed in storage for late winter use. Ripens late September.
- ROME BEAUTY.** Large, round, marked striped in shades of red. Flavor and quality above the average. Appearance and size are its valuable points. Keeps well and a very good shipper. Always bring good prices.
- RED DELICIOUS.** One of the best red apples. Extra large, dark red in color. Flesh fine grained, crisp, juicy, melting and delicious. Bears annually, great yields and hangs well on tree. Bears well in almost every state in the Union. Splendid keeper and shipper. Tree very hardy and usually lives to a very old age.
- STAYMAN WINESAP.** An old favorite in any orchard. A fine winter apple that is great for shipping and storing. The fruit is medium size, firm, juicy, and red in color. The tree is thrifty, hardy and regular bearer when given the proper cross pollination.

PRICES ON ALL APPLE TREES	Each	10	100
2 to 3 feet.....	.40	3.50	30.00
3 to 4 feet.....	.60	5.00	40.00
4 to 6 feet (Quick Bearing).....	.90	8.00	70.00

CHERRY TREES

- EARLY RICHMOND.** A good old variety, perfectly hardy, unimpaired by the most severe winters. One of the most valuable and popular varieties used extensively by canners. Excellent for pies and preserves.
- MONTMORENCY.** Considered by fruit growers to be the finest sour cherry grown. Fruit large, firm, ships perfectly. Bears very young, produces tremendous money making crops and is successful anywhere. A large per cent of all frozen cherries used for pies are Montmorency.
- BLACK TARTARIAN.** Here is the best most dependable and successful of all sweet cherries. You can always depend on this variety for a good crop. The sweet mild flavor has won nationwide popularity with commercial and home growers.

PRICES ON ALL CHERRY TREES	Each	10
2 to 3 feet.....	\$1.00	\$ 9.00
3 to 4 feet.....	1.25	11.00



EARLY RICHMOND

WE PAY POSTAGE ON ALL ORDERS SENT PARCEL POST; ORDERS SENT BY EXPRESS ARE NOT PREPAID.

A 25% DEPOSIT MUST ACCOMPANY ALL C. O. D. SHIPMENTS. BALANCE SENT C. O. D. PLUS POSTAGE.

PRICES ON ALL PEACH TREES	Each	10	100
1 to 2 feet.....	.30	\$2.50	\$22.50
2 to 3 feet.....	.40	3.50	30.00
3 to 4 feet.....	.60	5.00	40.00
4 to 5 feet (Quick Bearing).....	.90	8.00	70.00

EAST'S Hardy Arkansas Grown Nursery Stock

We offer you the finest Fruit and Nut Trees, Berries, Roses, Flowering Shrubs and Shade Trees. Over 200,000 Fruit Trees.

OUR SHIPPING SEASON STARTS ABOUT NOVEMBER 1ST AND ENDS ABOUT MAY 15TH

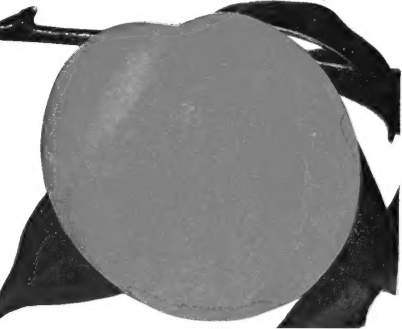


RED DELICIOUS

PEACHES



GOLDEN JUBILEE



GIANT HALE

If more than 100 trees of one variety are wanted, please write us for special price. We are especially interested in commercial planting.

PLUMS

- RED JUNE.** The first early red plum ripening in early June. Usually a bushy tree, but can be trained to a standard form. The tree is very hardy and produces a good crop of fruit. The fruit is large, round, red, and juicy. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.
- ABUNDANCE.** Fruit very large, ripening in the latter part of June. Ample, turning to a rich cherry red when ripe. Flesh light yellow, very juicy and tender. Excellent for canning.
- METHLEY.** One of our best plums. Ripens in early part of June. Large, dark red, flesh red to the seed. Very juicy and sweet. No home orchard is complete without this variety.



METHLEY

- BRUCE.** This is one of the best plums that grows in the South. The tree is very healthy, early to bear and produces a large red plum that can't be beat for both flavor and size.
- BURBANK.** Large, round, red plum. Flesh amber-yellow, with rich sugary flavor, high quality and very productive.

PRICES ON ALL PLUM TREES	Each	10
1 to 2 feet.....	.35	\$3.00
2 to 3 feet.....	.50	4.50
3 to 4 feet.....	.75	6.50
4 to 5 feet.....	1.00	8.50

GRAPES

- CONCORD.** It never fails. Grown successfully in every state in the Union. Large, black grape. The grape's skin is very tender, but sufficiently firm to carry to a distant market. Sweet and juicy. Vines grow very fast and bear the second year. Ripens in August.
- CAMPBELL'S EARLY.** A large black grape, adapted to a wide area. Clusters and berries are large and perfect. Flavor rich and sweet. Fine keeper. Hardy and productive. Ripens in July.
- DELAWARE.** The earliest red grape. Ripens 10 days before the Concord. Medium size fruit. Flesh is juicy and sweet, making it ideal for dessert and wine. Vines are hardy and productive. Very popular in the home vineyard.
- MOORE'S EARLY.** This variety ripens three weeks earlier than the Concord. Rich black in color, always loaded and always enjoyed. Taste is wonderful when picked from vines. Fruit very large. A vigorous grower and very productive.
- FREDONIA.** Big, compact cluster of black grapes. Two weeks ahead of the Concord. Fredonia withstands the late frost. Has the most wonderful flavor. Heavy producer, fine shipper. A profit winner.

PRICES ON ALL GRAPE VINES	Each	10	100
1-Year Vines.....	\$.25	\$2.00	\$15.00
2-Year Vines.....	.30	2.50	20.00

EAST'S GUARANTEE

Our guarantee is that you must be satisfied or your money will be refunded for any item you purchase from us that is not what we represent them to be. We guarantee our stock to be true to name and will replace any stock that should prove otherwise. This guarantee cannot cover that which we have no control over, such as drought, flood, freeze and hail. Trees occasionally die despite every precaution in shipping, handling and planting even the best of stock. Therefore we are willing to help share your loss. If you will make your claim in writing by June 1 following planting, we will replace at one-half price plus postage any stock that fails to grow. In no case whatsoever will we refund more than the purchase price.

SHADE AND ORNAMENTAL TREES

- REDBUD.** Heart-shaped leaves; rosy-purple flowers in March before the leaves appear. A satisfactory flowering tree because it is so hardy and has no diseases. Why not start a Redbud tree in your community? Price: 2 to 4 feet, 90 cents each.
- TULIP-POPLAR.** A tall pyramidal tree rising to a great height. Large, glossy bluish, large, deep yellow flowers in spring. Handsome and distinctive. Price: 2 to 4 feet, 90 cents each.
- CHINESE ELM.** A native of China. Very rapid growing, extremely hardy. Leaves not early in the spring and leaves stay on longer in autumn. For a quick shade tree try Chinese Elm. Price: 4 to 5 feet, 90 cents each.
- WEeping WILLOW.** One of America's most beautiful shade trees. A specimen tree that invites you to a cool, restful spot during the hot summer evenings. A bank of Weeping Willows makes a lovely background for an outdoor living room. Plant wherever a beautiful shade is needed. Price: 4 to 5 feet, 90 cents each.
- MIMOSA.** Weeping Silk Tree. The Mimosa makes a beautiful shade tree with an umbrella-like top, with light green feathery foliage that folds up at night. Exquisite, fluffy pink blossoms appear during the summer. Extremely hardy and adapted to all sections. Do not plant in wet spots. Price: 2 to 4 feet, 90 cents each.
- PUSSY WILLOW.** A small weeping shrub with small leaves, two inches long and an inch wide. It rapidly spreads as the numerous silky catkins which bud in the fall, and make these catkins a beautiful sight as the snow melts in the spring. Price: 2 to 4 feet, 90 cents each.
- WALNUT PLUM.** One of the most beautiful ornamental trees to produce delicious fruit. Produces the finest, sweet, juicy, red plums you ever ate. No other plum offers as much beauty and good eating during the season. Well trained, foliage, stems, branches, fruit, even the seed is all plum. Price: 2 to 4 feet, 75 cents each.
- FLOWERING PEACH.** A small tree that one can find a place for in almost any garden. It is a beautiful tree, with a large, round, red, and juicy. The tree is a strong, upright, bushy tree. Hardy and a heavy bearer.
- LOMBARDY POPLAR.** A handsome tree reaching far into the sky. Stands erect, tall and well trained. Beautiful in any landscape as background. Price: 2 to 4 feet, 75 cents each.



LOMBARDY POPLAR

BROADLEAF EVERGREENS

- YANKEE.** A beautiful and most popular evergreen with bright red berries on the winter. The leaves vary from green to red. Price: 15 to 18 inches, 75 cents each.
- ABELIA.** A large, bushy evergreen, perfectly compact with the delicately perfumed, little white flowers produced in clusters. The arching branches are graceful, but the plant may be sheared to any shape and size. Price: 15 to 18 inches, 75 cents each.

STRAWBERRIES

Spring Bearing Varieties

- BLAKEMORE.** Extra early, bright red berry favored for large-scale plantings and long-distance shipping. Always bear a crop of firm, fine flavored fruit.
- DUNLAP.** The 1st standard. A handsome variety that grows on all types of soil and in all climates. A good producer and a fine berry.
- AROMA.** Glossy, red, pleasing flavor, very productive and of great market value. Superior to most late varieties.
- IMPROVED KLONDYKE.** The perfect strawberry for home or market. The berries are medium in shape and size. Dark red in color and mild, delicious flavor. A strong productive bearer that sells for fancy prices. Above varieties: 25 for 75c; 100 for \$1.75.

Everbearing Varieties

- GEM.** A large, sweet, juicy berry. Considered the gem of everbearing. Good quality, firm, glossy red. Good shipper, heavy producer. Fine for home gardens. Gem Prices: 25 for \$1.00; 100 for \$2.95.
- NEW STREAMLINER.** This excellent everbearer has everything; enormous size, rich red color, excellent flavor and a big producer. A wonderful variety for eating fresh, canning or freezing. Bears for two or three months same year planted. New Streamliner Prices: 25 for \$1.00; 100 for \$3.95.

NEW STREAMLINER

PAPER-SHELL PECANS

- STUART.** This variety is best suited for all sections of the country and all types of soil. It is a good producer and a very fast grower. The nut is large, well filled, sweet and brittle, one of the earliest ripening of all standard pecans. Vigorous trees seldom misses a crop.
- WESTERN SCHLEY.** A long, well shaped, beautiful nut. The shell is very thin and soft. The tree is healthy, grows fastest, early and heavy producer.
- SUCCESS.** The most popular eastern variety. The nut is large and oblong with smooth, creamy kernels that release perfectly from the shell. The tree is a vigorous grower and resistant to scale.
- BURKETT.** This variety is one of the leading pecans. Its flavor cannot be equalled. It is a regular producer of large, fat nuts that bring top market prices. Plant Western Schley with Burkett for perfect pollination.
- GIANT MAHAN.** The world's largest pecan. The nuts look similar to the Western Schley but are twice as large. Mahan is also a true brittle Paper-Shell, and brings more money than any other pecan grower. Mahan is a heavy producer and is adapted to all sections. This variety has become very popular due to the healthy, vigorous growing tree which makes a beautiful shade specimen. Plant the variety for home or commercial planting.

PRICE ON PECAN TREES	Each
2 to 3 feet, \$1.95 Each; 3 to 4 feet, \$2.25 Each; 4 to 5 feet, \$2.85 Each	

Thomas Black Walnut

This giant thin-shell Black Walnut will grow and bear anywhere. Usually bears within one to two years after planting. Pick bushels of these big, delicious walnuts from your own trees and store them for the winter. Fine for eating fresh or making delicious candies. The tree is a fast grower and soon will make a beautiful, valuable shade tree for your home.

PRICES ON THOMAS BLACK WALNUT TREES	Each
2 to 3 feet.....	\$1.95
3 to 4 feet.....	2.25

ALL OUR STOCK IS STATE AND FEDERAL INSPECTED

EAST'S NURSERY AMITY, ARKANSAS

NO ORDER ACCEPTED FOR LESS THAN \$2.00



Our Office and Storage Building—Equipped to handle your order promptly so it will reach you in live, growing condition.

FREE PLANTING GUIDE WITH EACH ORDER

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

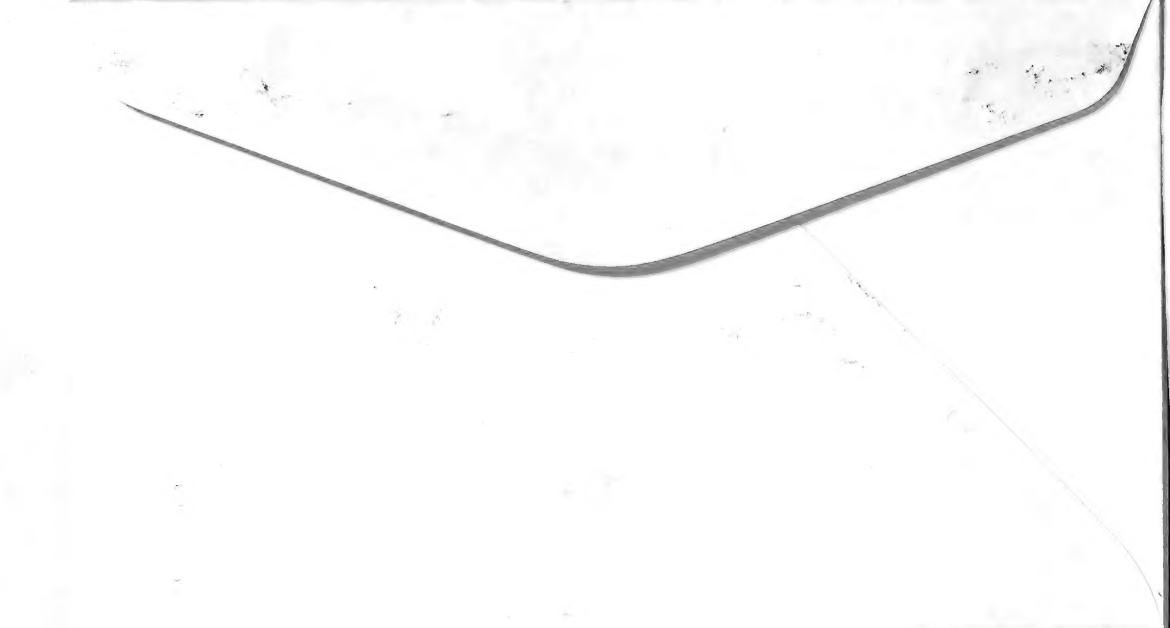
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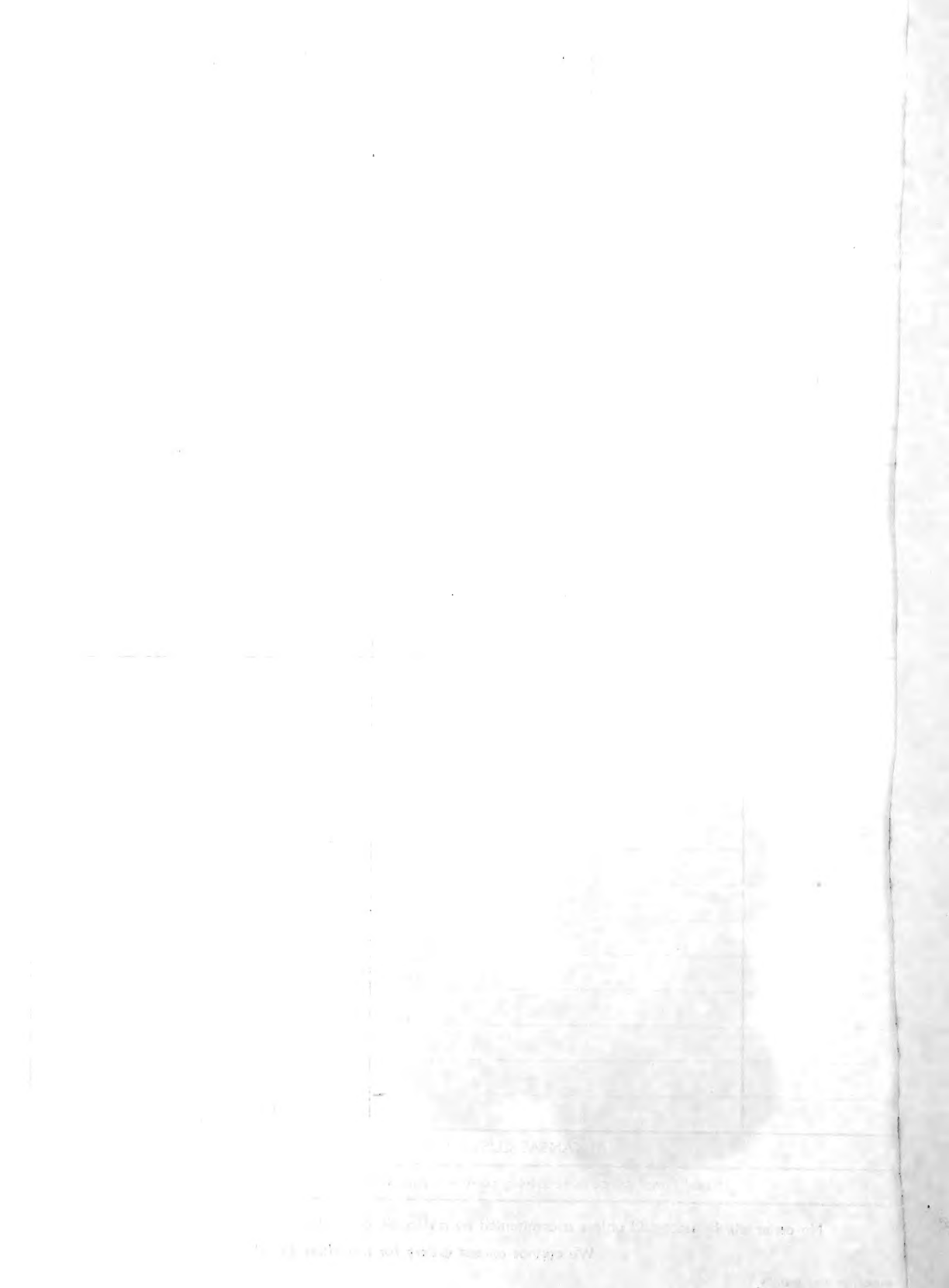
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EAST'S NURSERY

AMITY,

ARKANSAS

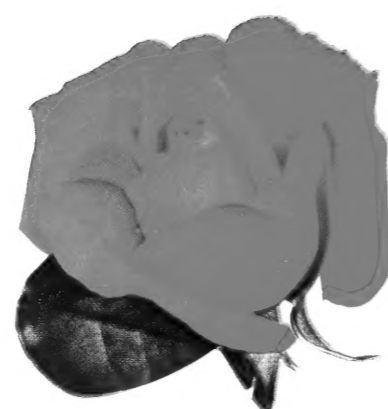




Tops in Quality!

Red Radiance

RED RADIANCE. A beautiful red. Blooms cover the bush almost continuously throughout the season. The number one rose.

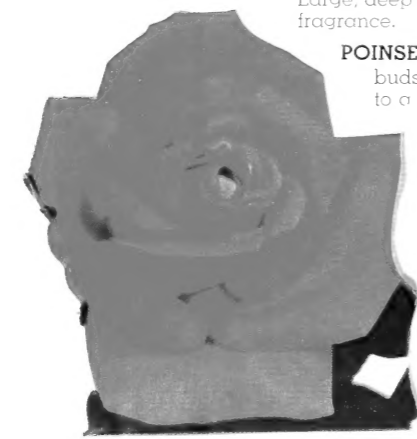


Poinsettia

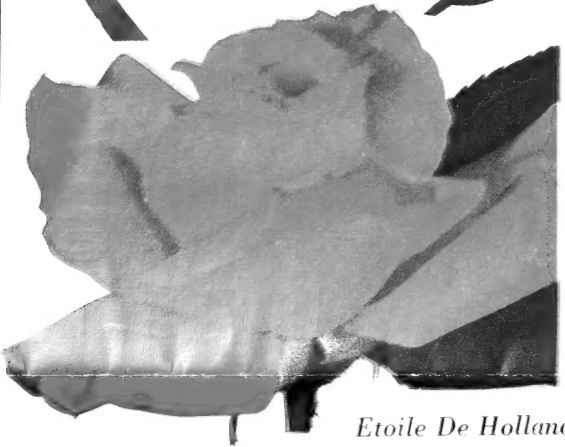
ETOILE DE HOLLANDE. Truly the queen of red roses. Large, deep crimson flowers with velvety finish and rich fragrance.

POINSETTIA. A rose of true poinsettia color. The buds are ideal in form, long pointed which open to a full petaled rose.

GRENOBLE. A most beautiful large, deep carmine-red rose. One of America's most fragrant roses.



Grenoble



Etoile De Hollande

Soeur Therese



K. A. Victoria



Konigin Luise

GOLDEN RAPTURE. Pointed buds, very large double blooms. Old rose fragrance. Clear golden yellow.

SOEUR THERESE. The long-pointed buds are chrome-yellow, heavily marked with carmine, the open flower is rich daffodil-yellow.

GOLDEN CHARM. An exquisite rose of bright buttercup yellow with the buds opening into long lasting flowers.

K. A. VICTORIA. We think this one of the best white roses grown. Beautiful larger, white buds and blooms.

KONIGIN LUISE. Good white roses are not very plentiful, but here is a fine one. Long buds of ivory white that change into the purest white as they open.



Golden Rapture



Golden Charm



The Doctor

THE DOCTOR. A sparkling pink rose with pointed buds. One of the largest of all blooms and one of the sweetest.

PINK RADIANCE. This is one of the best, strong growing bushes we grow. Covered with big double blossoms from early spring until frost.

EDITOR McFARLAND. This lovely pink rose has long stems and perfect blooms. One of the finest pink roses.



Pink Radiance



Editor McFarland

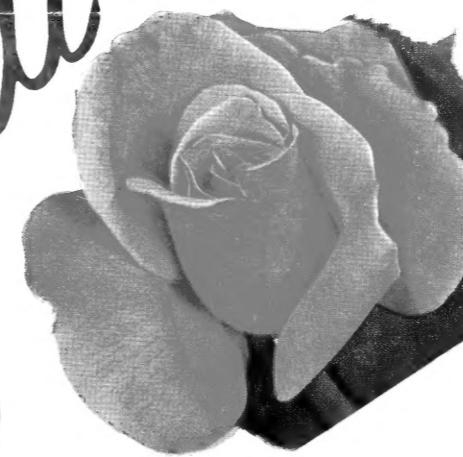
Floribunda Roses

FLORADORA. Unusual scarlet-red clusters. Each plant bears literally hundreds of blooms during the long season from early June until frost. One of the hardest freest flowering plants you have ever grown.

RED RIPPLES. One of the most scintillating red floribundas we have ever seen. Buds are perfect and hold well on the plant or after cutting. Plants bloom continually from June until frost. Petals have wavy rippling edges.



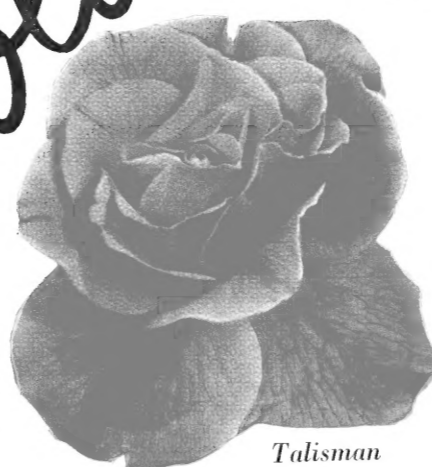
Red Ripples



President Herbert Hoover

PRESIDENT HERBERT HOOVER. Large multi-colored flowers combining yellow, copper and flame tones. Vigorous; free-blooming.

TALISMAN. Gorgeous colors in gold, apricot-yellow, orange, deep pink and old rose. Long pointed buds. A great favorite.



Talisman

*Everblooming
Roses*
WILL BLOOM THIS YEAR
Choice, 2-year-old Plants, each-\$.69
Your Selection of 6, postpaid.. 3.75
Your Selection of 12, postpaid.. 6.95

Tops in Quality!

Climbing Roses

CLIMBING PAUL'S SCARLET. Midseason. This popular rose is the most admired of all. Produces sheets of blazing, unfading scarlet blooms.

CLIMBING TALISMAN. A truly distinctive climber. Buds are orange-yellow opening into large blooms of salmon-orange shaded with red and gold.

CLIMBING DUPONT. Long pointed buds of reddish gold. Color lightens with age.

CLIMBING K. A. VICTORIA. A leading white climber because of the beautifully formed, pure white buds, and the magnificent high-centered fully double flowers.

CLIMBING EDITOR McFARLAND. Very fragrant, glowing pink slightly suffused yellow. Vigorous; excellent bloomer.



Paul's Scarlet

Flowering Shrubs

Make Your Home More Attractive

ALTHEA. (Rose of Sharon.) Tall growing shrub, with beautiful double flowers that shower blooms from midsummer until frost. Unusually hardy. Your choice of red or purple.

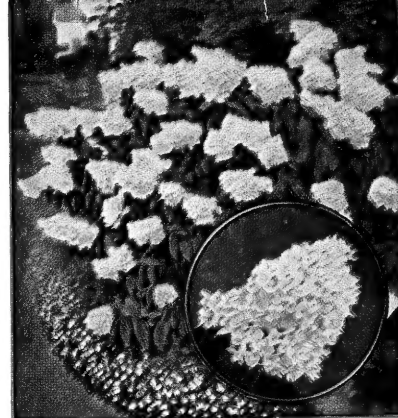
Price: 18-24 in., 55c each; 2 for \$1.00

CRAPE MYRTLE. By far the best known, most popular and one of the finest flowering shrubs in the south. Blooms from midseason until frost. Watermelon red or pink.

Price: 18-24 in., 65c each; 2 for \$1.25

FORSYTHIA. (Golden Bell.) A showy mass of yellow flowers early in April before the leaves appear. Both the grace and beauty give it a prominent place in shrub plantings.

Price: 18-24 in., 50c each; 2 for 90c



HYDRANGEA P. G.



ALTHEA

FORSYTHIA

HYDRANGEA P. G. The most striking of all shrubs. It produces huge white cone-shaped flowers in August, turning pink and finally bronze in September. Ideal for cut flowers.

Price: 18-24 in., 90c each; 2 for \$1.75

SPIREA BILLIARDI. Rose-colored flowers in large cone-shaped spikes that bloom nearly all summer. Fine for cut flowers and a showy shrub in any landscape job. Grows 4 to 5 feet high. Excellent for untrimmed hedge.

Price: 18-24 in., 60c each; 2 for \$1.00

MOCK ORANGE. A choice shrub, with a wealth of large, creamy-white flowers that have the texture and fragrance of orange blossoms. Blooms in May and June.

Price: 18-24 in., 60c each; 2 for \$1.10

SPIREA (Van Houttei). One of the most common but one of the most beautiful of all shrubs. A medium size shrub covered with pure white flowers in early spring.

Price: 18-24 in., 50c each; 2 for 90c

WEIGELA (Rosea). Rose-pink with a deeper shade in the throat, it is very free blooming. Blooms in April and May. But it is still an ornamental asset to every yard the remainder of the summer with its beautiful green foliage.

Price: 18-24 in., 50c each; 2 for 90c

WEIGELA (Eva Rathke). Most distinct variety, being later (June) and most conspicuous with deep carmine-red flowers.

Price: 18-24 in., 60c each; 2 for \$1.10